

# RILEY RADOSAVICH

Marketer | Graphic Design  
(He/Him/His)



## CONTACT

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## EDUCATION

**Penn State University**  
2020-2024  
Marketing Major  
Graphic Design Minor  
GPA: 3.88

## SKILLS

Adobe Creative Suite  
Microsoft Office  
Customer Service

## REFERENCES

**Dina Guthoff**  
Academic Advisor  
dag8@psu.edu

**Rodney Trice**  
Professor of Graphic Design  
rat99@psu.edu

## CERTIFICATIONS

**Music Industry Essentials**  
New York University

**Google Analytics**  
In Progress

## EXPERIENCES

### Director of Culture & Experience | Nov 2023 - Present

*Sapphire Leadership Academic Program*

Curated the program's first independent project. Roadmapped the desired student experience within their four years in the program. Certified strategic vision and goals aligned with our programming.

### Leadership Development Captain | Nov 2022 - Nov 2023

*Sapphire Leadership Academic Program*

### Leadership And Professional Development Chair | Nov 2021 - Nov 2022

*Sapphire Leadership Academic Program*

Managed a team focused on how Penn State students grow as leaders. Utilized my personal network to invite guest speakers. Coordinated events for students to attend.

### Merchandise Seller | Sep 2023 - Present

*Bryce Jordan Entertainment Center*

Counted and maintained artist inventory. Assembled merchandise display to artists' team specifications. Tracked and conducted consumer purchases.

### Bartender | June 2023 - Present

*ArtsQuest Entertainment Venue*

Interacted with venue performers, ticket staff, event security, and merchandise sellers. Observed sound checks and stage set-ups.

### Team Lead | June 2018 - Present

*Panera Bread*

Provided superior customer service. Led a variety of teams with unique dynamics and cultures. Cross-trained in all areas of the franchise.

### Senior Consultant | Jan 2022 - Jan 2023

*Nittany Lion Consulting Group*

Partnered with Pennsylvania Department of Conservation and Natural Resources and Mission Critical Partners in completion of deliverables.

### Digital Marketing Intern | May 2022 - Aug 2022

*DePuy Synthes at Johnson & Johnson*

Witnessed creative meetings with outsourced design companies for professional assets. Developed a weekly newsletter. Networked with the sales force and organized their feedback to appropriately address concerns.