

RILEY RADOSAVICH

Marketer | Graphic Design

(He/Him/His)



CONTACT

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EDUCATION

Penn State University
2020-2024
Marketing Major
Graphic Design Minor
GPA: 3.88

SKILLS

Adobe Creative Suite
Microsoft Office
Customer Service

REFERENCES

Dina Guthoff
Academic Advisor
dag8@psu.edu

Rodney Trice
Professor of Graphic Design
rat99@psu.edu

CERTIFICATIONS

Music Industry Essentials
New York University

Google Analytics
In Progress

EXPERIENCES

Director of Culture & Experience | Nov 2023 - Present

Sapphire Leadership Academic Program

Curated the program's first independent project. Roadmapped the desired student experience within their four years in the program. Certified strategic vision and goals aligned with our programming.

Leadership Development Captain | Nov 2022 - Nov 2023

Sapphire Leadership Academic Program

Managed a team focused on how Penn State students grow as leaders. Utilized my personal network to invite guest speakers. Coordinated events for students to attend.

Merchandise Seller | Sep 2023 - Present

Bryce Jordan Entertainment Center

Counted and maintained artist inventory. Assembled merchandise display to artists' team specifications. Tracked and conducted consumer purchases.

Bartender | June 2023 - Present

ArtsQuest Entertainment Venue

Interacted with venue performers, ticket staff, event security, and merchandise sellers. Observed sound checks and stage set-ups.

Team Lead | June 2018 - Present

Panera Bread

Provided superior customer service. Led a variety of teams with unique dynamics and cultures. Cross-trained in all areas of the franchise.

Senior Consultant | Jan 2022 - Jan 2023

Nittany Lion Consulting Group

Partnered with Pennsylvania Department of Conservation and Natural Resources and Mission Critical Partners in completion of deliverables.

Digital Marketing Intern | May 2022 - Aug 2022

DePuy Synthes at Johnson & Johnson

Witnessed creative meetings with outsourced design companies for professional assets. Developed a weekly newsletter. Networked with the sales force and organized their feedback to appropriately address concerns.